



## International Graphic Design and Illustration Competition

### “A Mountain of... Signs – Ice Footprints”

Organized by the Forte di Bard Association in collaboration with the Alina Art Foundation and Inarttendu Association

## INTRODUCTION

### Article 1: Theme

The theme of the competition, “A mountain of...signs, footprints of Ice,” focuses on the importance of protecting glaciers as fragile yet powerful symbols of climate change. Artists are invited to create visual interpretations that reflect the ephemeral beauty and vulnerability of glaciers, inspiring awareness and urgency for their conservation.

### Article 2: Categories

Participants can compete in the following categories:

- 1 - Illustration: traditional drawing, digital illustration and animation.
- 2 - Graphics: traditional graphics, vector graphics and graphic design.
- 3 - Multimedia design:: web design, social media design and animated graphics.

### Article 3: Participation

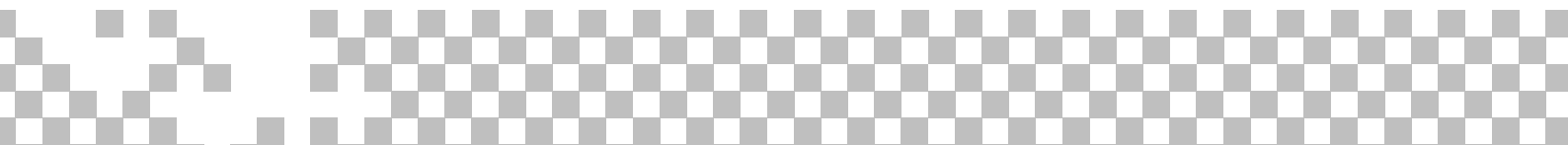
The competition includes two sections:

1. Master Section: Six nationally and internationally renowned graphic designers/illustrators will be invited to participate.
2. Open Call: Open to artists and creatives of all ages, from anywhere in the world.

Registration unique fee: **€ 25** per participant, to be paid upon registration on [form.jotform.com/sandasudorart/modulo-registrazione-una-montagna-d](http://form.jotform.com/sandasudorart/modulo-registrazione-una-montagna-d).

For any information please write to **[info@alinaartfoundation.com](mailto:info@alinaartfoundation.com)**

**Submissions:** Up to three artworks per entrant.



The jury will select two winners per category, for a total of 13 finalists per category.

#### **Article 4: Techniques and presentation**

Participants in the Open Call may submit a maximum of three works inspired by the theme of glacier protection.

- Accepted formats:

- > For illustrations and graphic works: A3 format, 300 dpi resolution, JPEG/PDF maximum size **30 MB**.

- > For motion graphics or web design: video files (MP4, AVI), maximum size **100 MB**.

- Orientation: horizontal or vertical, at the author's discretion.

- Originality: the works submitted must be original, unpublished and not previously awarded or exhibited.

#### **Article 5: Deadline **Apri 4, 2025****

#### **Article 6: JURY**

On April 15, the jury, composed of experts in the artistic and cultural sector, will begin evaluating the proposals based on creativity, originality, technical competence and adherence to the theme. The jury will include: a representative of the artistic direction of the Forte di Bard Association, 2 representatives of the Transit project partners, a representative of the Alina Art Foundation (Sanda Sudor), a representative of the Inarttendu association (Luciano Seghesio).

- Notification of finalists: the selected artists will be notified by email. The names of the finalists will be published on the websites of Forte di Bard, Alina Art Foundation and Inarttendu.

- Exhibition format: Finalists may choose to submit their original works at their own expense otherwise they will be printed in a format to perfectly harmonize with the exhibition layout.

The decisions of the jury are final and binding.

#### **Article 8: Awards and recognitions**

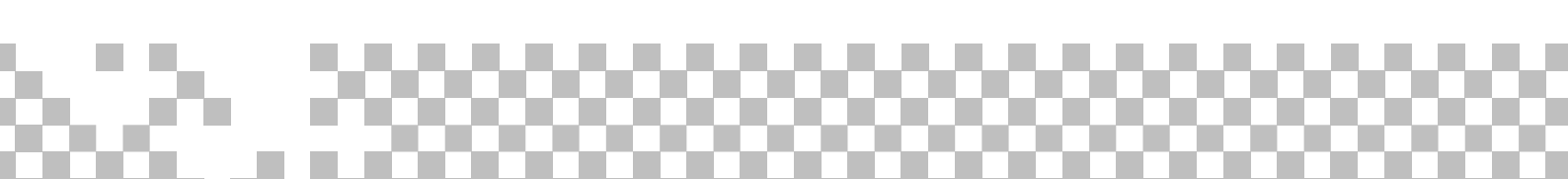
The winners will be officially announced through the competition's institutional channels on **April 30**.

Participants will receive direct communication of the outcome, and a press release will be issued to inform the public and the media.

- **First prizes:** **€1,500** each (one per category).

- **Second prize:** **€500** each (one per category).

- **Special Prize:** The Forte di Bard will award a special prize to an exceptional work of art, which will be exhibited in a public space within the museum for one year.



**Article 9: Publication**

All 45 finalist works will be published in a paper catalogue of the exhibition.

**Article 10: Exhibition**

The 45 selected works (39 from the Open Call 6 from the Master section) will be exhibited in one of the exhibition spaces at the Bard from **August 1, 2025**. Several collateral events will be organized, including widespread exhibitions and open meetings/dialogues between the public and the artists. These initiatives may also take place in the partner municipalities of the Transit project (Bard, Aussois and Avrieux) and may involve the Maison des Artistes of Bard, thus promoting a wider cultural diffusion and the active involvement of local communities.

**Article 11: Rights**

Finalists and winners grant Forte di Bard the right to include their works in future exhibitions organized in collaboration with other institutions. Participants also authorize the free use of their works for promotional purposes.

**Article 12: Acceptance**

By participating in the competition, participants accept all the terms and conditions outlined in this document. The organizers reserve the right to make final decisions on any disputes or unforeseen issues.

